



PRIYANKACUP

Sponsorship Opportunities

In 2008, the Priyanka Cup will offer a first-class tennis experience in a luxurious tropical setting with an array of valuable sponsorship levels, partnered with the gratification derived from supporting a worthy cause. Several of these levels offer premier benefits such as deluxe accommodations at The Ritz-Carlton, Key Biscayne, and participation in the Legend Pro-Am Tournament. Sponsorship also provides substantial promotional opportunities in the following forms*:

- Sponsor Boards
- Event Program
- Priyanka Cup T-Shirts
- Video Displays
- Courtside Banners
- Priyanka Cup Website
- Booth Displays

Event Title		SOLD
\$50,000		
Pro-Am Reception \$30,000	Welcome Dinner (Pro & Sponsors) \$25,000	SOLD
Legend Pro-Am Tournament \$20,000	Awards Luncheon \$15,000	SOLD
Local Pro-Am Tournament \$15,000	Pro-Am Welcome Luncheon \$10,000	SOLD
Platinum Package (four available) \$10,000	Pro-Am Breakfast \$5,000	
Gold Package (five available) \$5,000	Hospitality Suite \$5,000	SOLD
Legend Pro-Am Tournament Court Sponsor (two available) \$2,000	Local Pro-Am Tournament Court Sponsor (five available) \$1,500	

*Please refer to Sponsor Sell Sheets for Level Specific Opportunities.



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Event Title Sponsor | \$50,000

- Event naming nights
- Two (2) 2-night stays at The Ritz-Carlton, Key Biscayne
- Two (2) Legend Pro-Am amateur entries
- Six (6) invitations to Friday Welcome Dinner
- Ten (10) invitations to Saturday Pro-Am events (Reception and Auction)
- Six (6) invitations to the Awards & Sponsors' Luncheon
- Personal acknowledgement opportunity
- Two (2) page, full color center spread in event program
- Welcome letter in event program
- Logo placement in all web and print media
- Prominent logo on center court banner displays

SOLD



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Pro-Am Reception Sponsor | \$30,000

- 5-Star Reception and Auction naming rights
- Two (2) 2-night stays at The Ritz-Carlton, Key Biscayne
- Two (2) Legend Pro-Am amateur entries
- Four (4) invitations to Friday Welcome Dinner
- Ten (10) Invitations to Saturday's Pro-Am events (Reception and Auction)
- Four (4) invitations to the Awards & Sponsors' Luncheon
- One (1) page, full color event program ad
- Logo placement on website with hotlink
- Prominent logo on banner displays and signage
- Personal acknowledgement opportunity

Friday Welcome Dinner | \$25,000

- Named as the Welcome Dinner's Presenting Sponsor
- Two (2) 2-night stays at The Ritz-Carlton, Key Biscayne
- Two (2) Legend Pro-Am amateur entries
- Four (4) invitations to the Friday Welcome Dinner
- Eight (8) invitations to Saturday's Pro-Am events (Reception and Auction)
- Four (4) invitations to the Awards & Sponsors' Luncheon
- Personal acknowledgement at Welcome Dinner
- One (1) page, full color event program ad
- Logo placement on website with hotlink and on center court banner
- Prominent logo on banner displays and signage

SOLD



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Legend Pro-Am Tournament Sponsor | \$20,000

- Named as the Presenting Sponsor of the Legend Pro-Am Tournament
- Logo on front cover of Legend Pro-Am Tournament program
- Two (2) 2-night stays at The Ritz-Carlton, Key Biscayne
- Two (2) Legend Pro-Am amateur entries
- Four (4) invitations to the Friday Welcome Dinner
- Six (6) invitations to Saturday's Pro-Am events (Reception and Auction)
- Four (4) invitations to the Awards & Sponsors' Luncheon
- Personal acknowledgement at the Legend Pro-Am Tournament
- One (1) Page, full color event program ad
- Logo placement on website with hotlink and on center court banner
- Prominent logo on banner displays and signage

Awards & Sponsors' Luncheon | \$15,000

- Named as the Presenting Sponsor of the Awards & Sponsors' Luncheon
- One (1) 2-night stay at The Ritz-Carlton, Key Biscayne
- One (1) Legend Pro-Am amateur entry
- Two (2) invitations to the Friday Welcome Dinner
- Six (6) invitations to Saturday's Pro-Am events (Reception and Auction)
- Six (6) invitations to the Awards & Sponsors' Luncheon
- Personal acknowledgement at the Luncheon
- One (1) page, full color event program ad
- Logo placement on website with hotlink and on center court banner
- Prominent logo on banner displays and signage





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Local Pro-Am Tournament Sponsor | \$15,000

- Named as the Local Pro-Am Presenting Sponsor
- One (1) 2-night stay at the Ritz-Carlton, Key Biscayne
- One (1) Legend Pro-Am amateur entry
- Two (2) invitations to the Friday Welcome Dinner
- Six (6) invitations to Saturday's Pro-Am events (Reception and Auction)
- Four (4) invitations to the Awards & Sponsors' Luncheon
- Personal acknowledgement at the Local Pro-Am
- One (1) Page, full color event program ad
- Logo placement on website with hotlink
- Prominent logo on court banner displays and signage

Pro-Am Welcome Luncheon | \$10,000

- Named as the Presenting Sponsor of the Welcome Luncheon
- A special "Priyanka Cup" room rate at The Ritz-Carlton, Key Biscayne
- One (1) Legend Pro-Am amateur entry
- Two (2) invitations to the Friday Welcome Dinner
- Four (4) invitations to Saturday's Pro-Am events (Reception and Auction)
- Two (2) invitations to the Awards & Sponsors' Luncheon
- Personal acknowledgement at Welcome Luncheon
- One (1) half-page, full color event program ad
- Logo placement on website with hotlink and on center court banner
- Prominent logo on banner displays and signage



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Platinum Package | \$10,000 (four packages available)

- A special "Priyanka Cup" room rate at The Ritz-Carlton, Key Biscayne
- One (1) Legend Pro-Am amateur entry
- Two (2) invitations to the Friday Welcome Dinner
- Four (4) invitations to Saturday's Pro-Am events (Reception and Auction)
- Two (2) invitations to the Awards & Sponsors' Luncheon
- One (1) half-page, full color event program ad
- Logo placement on website with hotlink and on center court banner
- Platinum sponsor signage on display at Legend Pro-Am, Reception, and Auction

Pro-Am Breakfast | \$5,000

- Personal acknowledgement at Pro-Am Breakfast
- A special "Priyanka Cup" room rate at The Ritz-Carlton, Key Biscayne
- One (1) Legend Pro-Am amateur entry
- Two (2) invitations to the Friday Welcome Dinner
- Four (4) invitations to Saturday's events (Reception and Auction)
- Two (2) invitations to the Awards & Sponsors' Luncheon
- One (1) half-page, full color event program ad
- Logo placement on website with hotlink and on center court banner



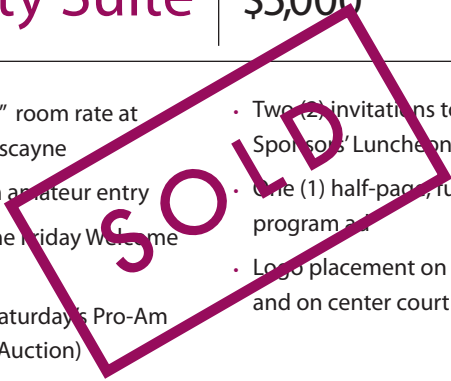
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Gold Package | \$5,000 (five packages available)

- A special "Priyanka Cup" room rate at The Ritz-Carlton, Key Biscayne
- One (1) Legend Pro-Am amateur entry
- Two (2) invitations to the Friday Welcome Dinner
- Four (4) invitations to Saturday's Pro-Am events (Reception and Auction)
- Two (2) invitations to the Awards & Sponsors' Luncheon
- One (1) half-page, full color event program ad
- Logo placement on website with hotlink and on center court banner

Hospitality Suite | \$5,000

- A special "Priyanka Cup" room rate at The Ritz-Carlton, Key Biscayne
- One (1) Legend Pro-Am amateur entry
- Two (2) invitations to the Friday Welcome Dinner
- Four (4) invitations to Saturday's Pro-Am events (Reception and Auction)
- Two (2) invitations to the Awards & Sponsors' Luncheon
- One (1) half-page, full color event program ad
- Logo placement on website with hotlink and on center court banner





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Legend Pro-Am Tournament Court Sponsor | \$2,000 (two available)

- A special "Priyanka Cup" room rate at The Ritz-Carlton, Key Biscayne
- One (1) Legend Pro-Am amateur entry
- Two (2) invitations to Saturday's events (Reception and Auction)
- Two (2) invitations to the Awards & Sponsors' Luncheon
- One (1) 20' x 8' court-side, baseline banner at the Legend Pro-Am Tournament
- One (1) half-page, full color event program ad
- Logo placement on website with hotlink

Local Pro- Am Tournament Court Sponsor | \$1,500 (five available)

- A special "Priyanka Cup" room rate at The Ritz-Carlton, Key Biscayne
- One (1) Local Pro-Am entry
- One (1) 4' x 3.6' court-side, baseline banner at the Local Pro-Am Tournament
- One (1) half-page, full color event program ad
- Logo placement on website with hotlink